Alt Order #

\$400.00 NM

Deal #



**WMUR 100 South Commercial Street** Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
954288-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Product Estimate Number candidate 12106

Advertiser Shea-Porter/DCCC/D/Congr

> Broadcast Special Handling

> > :30 CSP1203H

09/25/12 - 10/01/12

Billing Calendar

Flight Dates

IDB# Advertiser Code | Product Code

Order #

954288

Cash

Billing Type

Agency Ref Advertiser Ref

Billing Address: Media Strategies - VA

**Attention: Accounts Payable** 11350 Random Hills Road Suite 670 Fairfax, VA 22030

Send Payment To:

**WMUR** PO Box 26884 Lehigh Valley, PA 18002-6884

1 WMURSu

09/30/12

7:08 AM 7a Weekend Daybreak

				Spots/			
Line Start Date End Date Descr	iption Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 09/25/12 10/01/12 5a Da Class of Time - Pre-emptible with	ybreak 5-6a notice	11	:30	2	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Da</u> 10/01/1		<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WMUR Tu 09/25/12 Credited oversold inventory	5a Daybreak y	<i>5-6a</i>	:0	0			<del>\$350.00</del> NM
2 09/25/12 10/01/12 6a Da Class of Time - Pre-emptible with	ybreak 6-7a notice	111-1	:30	4	\$700.00	NM	
Weeks: <u>Start Date</u> <u>End Da</u> 09/25/12 <u>10/01/1</u>		Rate \$700.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time		h Ad-ID			Rate Typ
1 WMURTu 09/25/12	6:41 AM 6a Daybreak	6-7a		O CSP1203H			\$700.00 NN
2 WMURW 09/26/12	5:58 AM 6a Daybreak	6-7a		O CSP1203H			\$700.00 NN
3 WMURF 09/28/12	6:14 AM 6a Daybreak	6-7a	:3	0 CSP1203H			\$700.00 NN
3 09/25/12 10/01/12 Good Class of Time - Pre-emptible with	Morning America 7-9a notice	1111	:30	4	\$550.00	NM	
Weeks: Start Date End Da 10/01/1		<u>Rate</u> \$550.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time		h Ad-ID			Rate Typ
1 WMURTu 09/25/12	8:59 AM Good Morning America	7-9a		O CSP1203H			\$550.00 NN
2 WMURW 09/26/12	8:48 AM Good Morning America	7-9a		O CSP1203H			\$550.00 NN
3 WMURTh 09/27/12	8:40 AM Good Morning America	7-9a	:3	0 CSP1203H			\$550.00 NN
4 09/29/12 09/29/12 6a We Class of Time - Pre-emptible with	eekend Daybreak Sa/Su 6-7a	1-	:30	1	\$225.00	NM	
Weeks: Start Date End Da 10/01/1		<u>Rate</u> \$225.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time		h Ad-ID			Rate Typ
1 WMURSa 09/29/12	6:30 AM 6a Weekend Daybreak	Sa/Su 6-7a	:3	O CSP1203H			\$225.00 NN
5 09/30/12 09/30/12 7a We Class of Time - Pre-emptible with	eekend Daybreak 7-9a notice	1	:30	1	\$400.00	NM	
Weeks: Start Date		<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ

7-9a



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**WMUR** PO Box 26884 Lehigh Valley, PA 18002-6884

			Invoice Period
954288-1	09/30/12	September 2012	08/27/12 - 09/30/12

Shea-Porter/DCCC/D/Congr	candidate	12106
<u>Advertiser</u>	Product	Estimate Number

ine Start Date End Date Desc	cription Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
6 09/25/12 10/01/12 KELI	LY& MICHAEL LIVE I9AM-10AM	1	:30	1	\$350.00	NM		
Class of Time - Pre-emptible wit  Weeks: Start Date End D		Rate						
09/25/12 10/01/	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$350.00						
Spots: # Ch Day Air Date	Air Time Description	Start/End Time		Ad-ID			Rate	_
1 WMURW 09/26/12	9:57 AM KELLY& MICHAEL LIVE DA	AY 9AM-10AM	:30	CSP1203H			\$350.00	NM
7 09/25/12 10/01/12 News Class of Time - Pre-emptible wit	s 9 at Noon 12-1230p th notice	1	:30	1	\$350.00	NM		
Weeks: <u>Start Date</u> <u>End D</u> 10/01/		Rate \$350.00						
Spots: # Ch Day Air Date		Start/End Time		Ad-ID			Rate	
1 WMURF 09/28/12	12:25 PM News 9 at Noon	12-1230p	:30	CSP1203H			\$350.00	NM
8 09/25/12 10/01/12 KATI Class of Time - Pre-emptible wit	th notice	11-11	:30	4	\$250.00	NM		
Weeks: <u>Start Date</u> <u>End D</u> 10/01/		Rate \$250.00						
Spots: # Ch Day Air Date	Air Time Description	Start/End Time		Ad-ID			Rate	
1 WMURTu 09/25/12	3:23 PM KATIE	3-4P		CSP1203H CSP1203H			\$250.00	
2 WMURTh 09/27/12 3 WMURF 09/28/12	3:53 PM KATIE 3:44 PM KATIE	3-4P 3-4P		CSP1203H			\$250.00 \$250.00	
	-		.30	(5) 12031			\$250.00	INIVI
Class of Time - Pre-emptible wit		1-1-1	:30	3	\$250.00	NM		
Weeks: Start Date End D 10/01/	<u>MTWTFSS</u> <u>Spots/Week</u> 3	<u>Rate</u> \$250.00						
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	l enath	Ad-ID			Rate	Type
1 WMURW 09/26/12	4:38 PM ELLEN EF	4PM-5PM		CSP1203H			\$250.00	
2 WMURF 09/28/12	4:45 PM ELLEN EF	4PM-5PM	:30	CSP1203H			\$250.00	NM
10 09/25/12 10/01/12 News Class of Time - Pre-emptible wit	s 9 at 5 5-6p	-1-1	:30	2	\$700.00	NM		
Weeks: Start Date	ate MTWTFSS Spots/Week	Rate \$700.00						
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length	Ad-ID			Rate	Туре
1 WMURTu 09/25/12	5:53 PM News 9 at 5	5-6p	:30	CSP1203H			\$700.00	
2 WMURTh 09/27/12	5:42 PM News 9 at 5	5-6p	:30	CSP1203H			\$700.00	NM
11 09/25/12 10/01/12 News Class of Time - Pre-emptible wit	s 9 at 6 6-7p	111-1	:30	4	\$1,400.00	NM		
Weeks: Start Date	eate MTWTFSS Spots/Week	Rate \$1,400.00						
Spots: # Ch Day Air Date	Air Time Description	Start/End Time		Ad-ID			Rate	Type
1 WMURTu 09/25/12	6:14 PM News 9 at 6	6-7p		CSP1203H			\$1,400.00	
2 WMURW 09/26/12	6:29 PM News 9 at 6	6-7p		CSP1203H			\$1,400.00	
3 WMURF 09/28/12	6:22 PM News 9 at 6	6-7p	:30	CSP1203H			\$1,400.00	NM
12 09/25/12 10/01/12 Chro Class of Time - Pre-emptible wit	onicle NH 7-730p th notice	11-11	:30	4	\$550.00	NM		
Weeks: Start Date End D 10/01/		<u>Rate</u> \$550.00						
Spots: # Ch Day Air Date	Air Time Description	Start/End Time		Ad-ID			<u>Rate</u>	
1 WMURTu 09/25/12	7:22 PM Chronicle NH	7-730p		CSP1203H			\$550.00	
2 WMUR <i>Th</i> 09/27/12 Credited	Chronicle NH	7-730p	:00	)			<del>\$550.00</del>	NM
oversold invento 3 WMURF 09/28/12	7:28 PM Chronicle NH	7-730p	:30	CSP1203H			\$550.00	NM
13 09/25/12 10/01/12 INSII	DE EDITION AC 730-8p	11	:30	2	\$700.00	NM		
13 08/23/12 10/01/12 INSI	PE FOLLION VC 190-0h	11	.30	2	φ/ 00.00	IVIVI		



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			Invoice Period
954288-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser Shea-Porter/DCCC/D/Congr		Estimate Number 12106
onea : onen z o o o, z, o o ng.	•	

Spots/

							pots/				
e Start Date	End Date	→ Descri <sub>l</sub>	otion	Start/End Time	MTWTFSS	Length V	Veek	Rate	Type		
Class of 7	Time - Pre-en	nptible with	notice								
Weeks:	Start Date 09/25/12	End Date 10/01/12	<u>MTWTFSS</u> 11	Spots/Week 2	Rate \$700.00						
Spots: # 0	Ch <u>Day</u> A	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length A	\d-ID			Rate	Ту
	VMURW 0		7:55 PM INSIDE		730-8p		SP1203H			\$700.00	
2 V	VMURTh 0	9/27/12	7:49 PM INSIDE	EDITION AC	730-8p	:30 (	SP1203H			\$700.00	N
14 09/25/12 Class of T	09/25/12 Time - Pre-en	Dancin	g Results notice	Prime Other	-1	:30	1	\$4,000.00	NM		
Weeks:	Start Date 09/25/12	End Date 10/01/12	<u>e MTWTFSS</u> -1	Spots/Week 1	Rate \$4,000.00						
Spots: # 0			Air Time Descrip		Start/End Time	Length A				Rate	
1 V	VMURTu 0	9/25/12	9:12 PM Dancing	g Results	Prime Other	:30 (	SP1203H			\$4,000.00	N
15 09/26/12 Class of 7	09/26/12 Time - Pre-en			8-9p	1	:30	1	\$2,500.00	NM		
Weeks:	Start Date 09/25/12	End Date 10/01/12	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$2,500.00						
	Ch <u>Day</u> A		Air Time Descrip	<u>tion</u>	Start/End Time	Length A				Rate	
1 V	VMURW 0	9/26/12	8:47 PM Middle		8-9p	:30 (	SP1203H			\$2,500.00	N
16 09/27/12 Class of T	09/27/12 Time - Pre-en	Grey's nptible with	Anatomy notice	9-10p	1	:30	1	\$4,000.00	NM		
Weeks:	09/25/12	10/01/12	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$4,000.00						
			Air Time Descrip		Start/End Time	Length A				Rate	
1 V	VMURTh 0	9/27/12	9:21 PM Grey's /	Anatomy	9-10p	:30 (	SP1203H			\$4,000.00	N
17 09/28/12 Class of T	09/28/12 Time - Pre-en		me WWYD notice	9-10p	1	:30	1	\$1,400.00	NM		
Weeks:	Start Date 09/25/12	10/01/12	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$1,400.00						
Spots: # 0			Air Time Descrip		Start/End Time	Length A	\d-ID			Rate	_
		G 17.2		me WWYD	9-10p	:00				<del>\$1,400.00</del>	ı N
2 V	VMURF 0 MG for	9/28/12 · 17.1 09/28	9:41 PM LAST R	ESORT	9-10p	:30 (	CSP1203H			\$1,400.00	N
18 09/30/12 Class of 7	09/30/12 Time - Pre-en	Once l	Jpon A Time notice	8-9p	1	:30	1	\$2,500.00	NM		
Weeks:	Start Date 09/25/12	End Date 10/01/12	<u>e MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$2,500.00						
Spots: # 0	Ch <u>Day A</u>	ir Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length A	\d-ID			Rate	Ту
1 V	VMURSu 0	9/30/12	8:43 PM Once U	pon A Time	8-9p	:30 (	SP1203H			\$2,500.00	N
19 09/25/12 Class of T	10/01/12 Time - Pre-en			11-11:35p	11-11	:30	4	\$1,100.00	NM		
Weeks:	Start Date 09/25/12	•	e <u>MTWTFSS</u>	Spots/Week 4	Rate \$1,100.00						
Spots: # 0		Air Date /	Air Time Descrip	tion_	Start/End Time	Length A				Rate	
			1:34 PM News 9		11-11:35p		SP1203H			\$1,100.00	
			1:32 PM News 9		11-11:35p		SP1203H			\$1,100.00	
3 V	VMURF 0	9/28/12 1	1:17 PM News 9	at 11	11-11:35p	:30 (	SP1203H			\$1,100.00	
20 09/25/12 Class of T	10/01/12 Time - Fixed	Non Pre-em	ptible	1135p-1206a	1	:30	1	\$500.00	NM		
Weeks:	Start Date 09/25/12			Spots/Week 1	<u>Rate</u> \$500.00						
Spots: # 0			Air Time Descrip		Start/End Time	Length A				Rate	_
1 V	VMURW 0	9/26/12 1	1:55 PM Nightlin	е	1135p-1206a	:30 (	SP1203H			\$500.00	N



INVOICE Send Payment To:

**WMUR** PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice Month Invoice # Invoice Date Invoice Period 09/30/12 08/27/12 - 09/30/12 954288-1 September 2012

Advertiser	Product	Estimate Number
Shea-Porter/DCCC/D/Cong	candidate	12106

Spots/

Start/End Time Start Date **End Date** Description MTWTFSS Length Week Rate Type

> **Total Spots** 33

**Gross Total** \$32,625.00 **Payment Terms 30 Days** 

Agency Commission \$4,893.75

Net Amount Due \$27,731.25